Social Media **Background Photo** Cheat Sheet













Thankfully, most visual content uploaded on social media channels is resized automatically. However, there are situations when that does not happen and, if your image does not have the correct dimensions, it might get downsized or contorted. As a business that wants to look its best everywhere, you want your social media profile to be **FLAWLESS**.

For that, we created a quick cheat sheet highlighting the various dimensions you should be using for your different social media background photos.

Use it wisely!





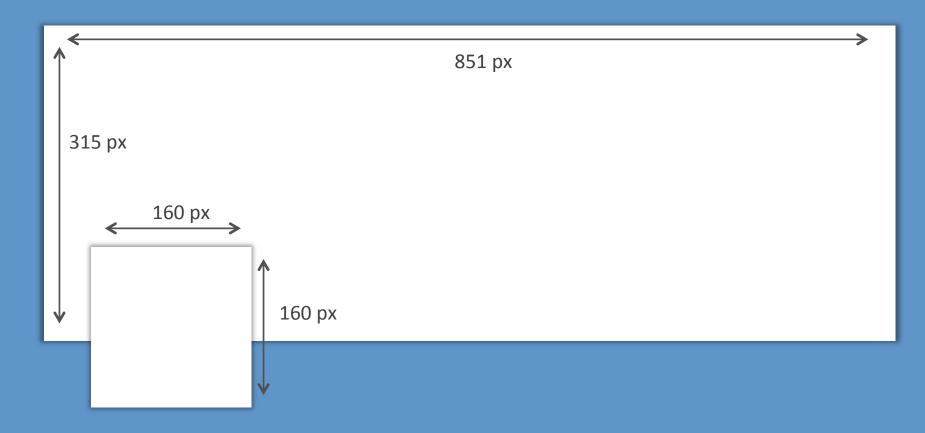








Facebook Cover Photo





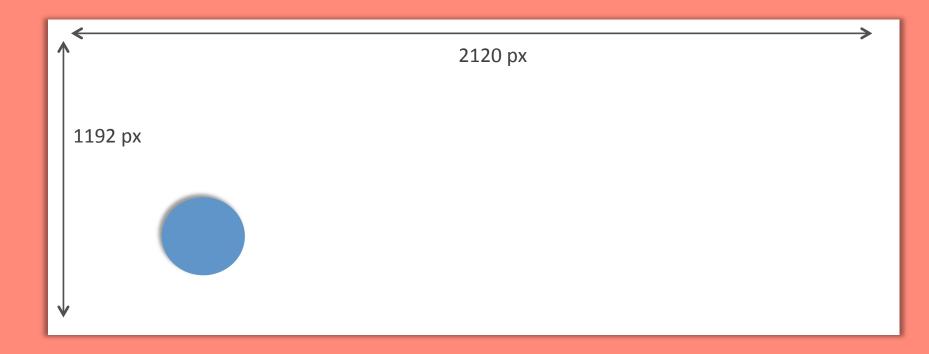








Google+ Cover Photo





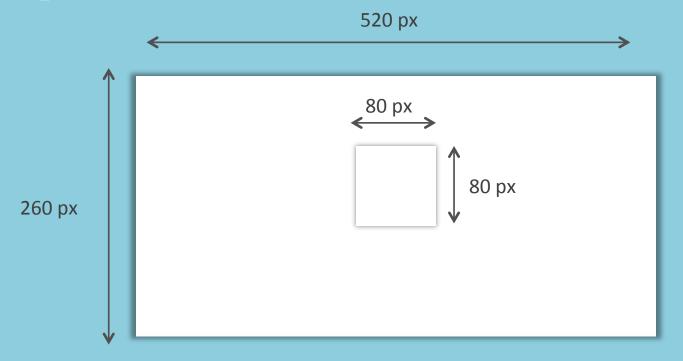








Twitter Header Image













LinkedIn Cover Photo





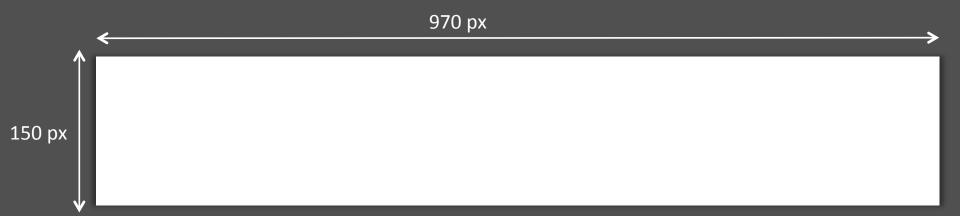








YouTube Header





About TrustYou

TrustYou's Mission is to positively influence travelers' decisions. We know that customers digest and leverage lots of opinions to make good choices, and we are passionate about better travel, tourism and hospitality experiences.

TrustYou is an online reputation management company specializing in the hospitality industry. We aggregate all reviews across the internet and compile updates, sentiment and trends into one central dashboard for hoteliers to understand what is being said about them online and proactively manage its reputation.

We also offer hoteliers free survey solutions to gain more reviews and push them to sites like TripAdvisor, as well as marketing tools like the TrustScore. Learn more about us here: www.trustyou.com or contact us for a free demo.











